



Business Cards for MAB Students

The Master of Agribusiness is a professional degree and in order to prepare MAB students for their professional career, all students are expected to have professional business cards within the first week of class.

Content

- Your first and last name
 - A shortened first name is acceptable.
- Your degree
 - Master of Agribusiness or
 - Master of Agribusiness Student or
 - Master of Agribusiness Candidate
 - Expected year of graduation is acceptable
- University name
 - Texas A&M University
 - ***NOTICE: Students are not allowed to use any official Texas A&M or school logo on their business cards, per the Texas A&M University Brand Guidelines. Student business cards are one-sided only.***
- Phone number
 - If listing your cell, it is appropriate to have “Cell: xxx-xxx-xxxx”
- Email Address
 - This should be your TAMU email address
- LinkedIn
 - Add your LinkedIn profile link. Be sure it is a professional picture, up-to-date and active!

Do's

- Use a simple and professional format
- Ensure all information is correct
- Have with you at all times
- Use to network on and off campus
- Use an easy to read font
- Bold your name

Don'ts

- Do Not use the Texas A&M University or school logo on your card.
- Use overwhelming colors, textures and designs
 - A white or off white card is best. Refrain from colored and extreme textured cards
- Make your card overly complicated with designs, graphics, logos or pictures
 - A classic, simple and professional business card is best.
- Add too much information
 - Refrain from including non-professional information, social media accounts, etc.

Quality Matters!

- Top of the line cards are not necessary, but refrain from flimsy paper as well.
- Ensure the ink does not smear, especially if you print at home.

Where can I obtain business cards?

There are many vendors for blank and printed cards beyond what is listed here. Please select the option and/or vendor best for you. You are not limited to the vendors listed below.

- Buy blank cards and print your own at home. Office Depot, Wal-Mart, and Target are just a few of the local stores that carry blank business cards for home printing.
- You may order from websites such as www.vistaprint.com or www.designyourowncard.com for very reasonable costs.

Questions?

- If you have questions or need additional assistance in preparing your business card layout, please contact the MAB program manager at mab@agecon.tamu.edu.

Your Cards are Printed. Now What?

- Post to social media and tag the MAB program and use **#whyagribusiness**
 - Instagram **@agmab12**
 - Facebook **@MasterofAgribusiness**
 - Twitter **@aggieMAB**
 - LinkedIn group **Aggie MABs**
- Carry at least 5 with you at all times
- Network, network, network!

Preferred Professional Business Card Layout:

